

Report of Seminar held on 9th June 2022 at Cannanore, Kerala- Submitted by Shri Sundar Murugesan, Joint Director & Shri V. Ratheesh, Sr. Executive

About Seminar :

Council organised a seminar on “Awareness Programme on “Identifying and handholding exportable products at Cannanore” on 9th June 2022. Nearly 65 exporters/Clusters/Societies have participated (as per list enclosed) in this event. The welcome address delivered by Shri Sundar Murugesan, Joint Director, HEPC and special address initiated by Shri Divakar, President, Kerala Textile Export Organisation (KTEO) and appreciated the Council’s initiation to organise the seminar for the awareness of members and handloom societies of Kannur. He also detailed about current export market of Cannanore and its diminishing trend. Also mentioned the importance of making a processing unit at Cannanore for exporters. Subsequently, Shri Sundar Murugesan, Joint Director, have done a presentation on “Role & activities of HEPC”. He explained about Council’s activities in detail and benefits of exporters who enrolled with HEPC. Also explained about exportable products of Cannanore and KTEO members also interacted well during the session.

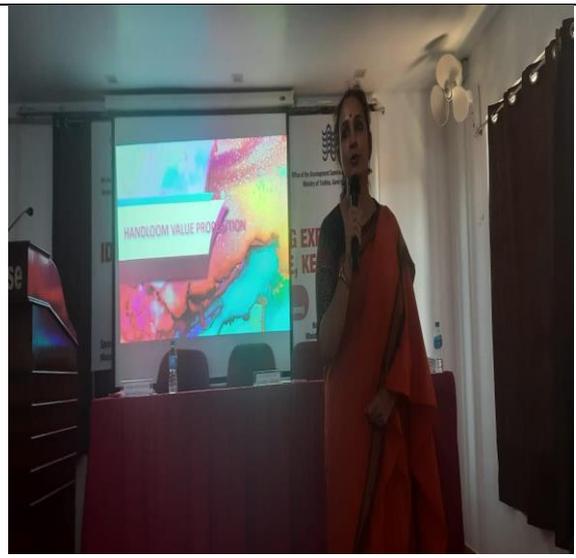
The presentation on “Customs Procedures and export Incentive” done by Shri C.V.Jayakanth, IRS, Deputy Commissioner, Air Cargo Complex Cannanore on behalf of Customs, Preventive, Commissionerate, Kochi. He explained in detail about procedures in Customs and incentives. KTEO members also interacted with deputy commissioner and raised about the current issues faced by their exporters at Cannanore and clarified their queries. Subsequently, presentation done by Ms. Mukthy.S., Asst. Prof, NIFT, Cannanore, and detailed about design trends and branding of handloom products at Cannanore. This was followed by the presentation on “Central Schemes” by Shri S.T.Subramanian, Deputy Director (weaving) , Weavers service Centre (WSC), Cannanore. He detailed about various schemes of Government and also requested Clusters/weavers of Cannanore to enter into export market. The last session of the seminar was taken by Shri Maheswar Guin, Sr. Officer, NHDC and detailed about yarn Schemes. During the seminar Joint Director advised all exporters/Societies to participate in the event through Council. Event was concluded with lunch.

Few pics taken during seminar is furnished below :

<p>Welcome speech by Shri Sundar Murugesan, Joint Director</p>	<p>Special Address by Shri Divakar, President KTEO</p>
	
<p>Speech on Custom procedures by Shri C.V.Jayakanth, IRS, Dy.Com, Air Cargo</p>	<p>Presentation by Smt. Mukthy.S., Asst. Professor, NIFT</p>



Presentation by Shri S.T.Subramanian, Deputy Director, WSC, Cannanore



Visitors view





Memento distribution